**BROWNS LAKE AQUADUCK AD AGREEMENT**

**WE ARE NOW IN COLOR!!!**

**PLEASE FILL OUT ENTIRE CONTRACT-THANK YOU!**

**DEADLINE FOR ADS-MARCH 31, 2022**

BUSINESS NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_STATE\_\_\_\_\_\_\_\_\_\_\_\_ZIP\_\_\_\_\_\_\_\_\_\_

**AGREES TO PLACE AN AD IN THE AQUADUCK PROGRAM BOOKLET: SIZE\_\_\_\_\_\_\_\_\_\_\_\_**

**PLEASE CHECK------------ BLACK AND WHITE\_\_\_\_ / COLOR\_\_\_\_\_\_\_\_/ AMOUNT $\_\_\_\_\_\_\_\_\_**

**\*\*\*$50.00 ADDITIONAL CHARGE IF WE HAVE TO MAKE CHANGES TO YOUR AD (Please have them artwork ready)**

|  |  |  |  |
| --- | --- | --- | --- |
| **AD TYPE** | **MEASUREMENTS** | **COLOR PRICING** | **BLACK/WHITE PRICING** |
| **Back Cover - Color** | **7.5’’ X 10’’** | **450.00** | **Not available** |
| **Inside Front/Inside Back -** | **7.5’’ X 10’’** | **450.00** | **450.00** |
| **Full Page** | **7.5’’ X 10’’** | **400.00** | **350.00** |
| **½ Page** | **7.5’ ’X 5’’** | **250.00** | **200.00** |
| **¼ Page** | **3.75’’ X 5’’** | **200.00** | **150.00** |
| **Business Card** | **3.75’ ’X 2’’** | **140.00** | **115.00** |
|  |  |  |  |

**AD GUIDELINES**

* To insure the best quality ad for your business, a digital copy is preferred. Digital ads are accepted in .pdf, .jpeg, .psd, .ai, and .tiff formats. If you have any questions about your ad, please email [**adbook@aquaducks.org**](mailto:adbook@aquaducks.org)
* Ads should be sent in the measurements listed for the type of ad being placed.
* **E-mail your digital ad to** [**adbook@aquaducks.org**](mailto:adbook@aquaducks.org?subject=COMANY%20NAME%20HERE%20-%20Ad%20Agreement)
  + **Please put your Company name in the subject line of the e-mail.**
* **If you are unable to supply a digital copy of your ad, we can scan it, but will not ensure quality.**

ADDITIONAL COMMENTS/INSTRUCTIONS

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**Form of Payment: Check\_\_\_ Cash\_\_\_ Invoice\_\_\_\_\*\*\*$5.00 DISCOUNT IF PAID WITH CONTRACT**

**Please make checks payable to: Browns Lake Aquaducks PO Box 84 Burlington, WI 53105. Please, make copy of this contract for your receipt.**

**This Ad is**: **New Ad\_\_\_\_\_ Existing Ad w/ changes\_\_\_\_\_\_ Existing Ad – Same as last year\_\_\_\_\_\_\_\_\_\_\_\_**

**Business Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Business Phone: \_\_\_\_\_\_\_\_\_\_\_\_ Business E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Aquaducks Representative\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Browns Lake Aquaducks PO Box 84 Burlington, WI 53105**